

The Electronic HomeShopping Conference



Exceptional networking
business-changing education
the best parties
and an unforgettable location

The ERA European Conference & Trade Show

Sponsorship Opportunities

Whether your goal is gaining a competitive advantage over companies in your area, distinguishing your product from its competitors, launching a new product or simply connecting with prospects, then ERA has a sponsorship opportunity that's right for you.

The **European Electronic Retailing Association**, affiliate of ERA, is a not for profit organisation dedicated to promoting standards of excellence in Home Shopping over television and internet. ERA and ERA Europe are the only organizations providing a professional, specific platform for this segment of retailers and their related products and service providers.

ERA is proud to offer exhibitors the opportunity to be a sponsor at this highly successful event. No matter how you choose to contribute, being a part of this Conference will bring your company's name to a broad spectrum of key contacts in the global world of Electronic Home Shopping.

We would be happy to talk with you about any of the following options or about a combination of sponsorship and exhibition items. Please contact the ERA Europe Conference Director at the address below.

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