



Correct at time of going to press, 25 May 2010

Sat. 26 June	
1200-2000	ERA Office Open
1400-2200	Exhibitor booth set-up (stand build only)
Sun. 27 June	
0800-1900	ERA Office Open
0700-1400	Exhibitor Booth set-up (for exhibitors)
1100-1800	Business Club Open
1000-1800	Registration
1500-1800	Exhibition Opening
1400-1500	ERA Self Regulation Committee
1700-1800	ERA UK Members & UK Attendees Meeting
1900-2100	Opening Cocktail Reception
Mon. 28 June	
0800-1900	ERA Office Open
0830-1000	Business Club Breakfast
0830-1800	Business Club Open
0900-1600	Exhibition Hall Open

<p>0930-1100</p>	<p>European Affairs Forum 2010</p> <p>The 2010-12 Agenda from Brussels. The issues and positions impacting our industry. Featuring industry Legal experts, EU Commission Cabinet members and Members of the European Parliament.</p> <p><i>Speakers: Giuseppe Abbamonte – European Commission (EU); Jeff Knowles – Venable LLC (USA); David Bond – Field Fisher Waterhouse (UK)</i></p>
<p>1100-1230</p>	<p>Opening Seminar with Keynote Speaker FREDRIK HAREN</p> <p>See conference website for biography</p>
<p>1230-1400</p>	<p>Complimentary Networking Luncheon.</p>
<p>1900-2230</p>	<p>ERA Europe Ministry of Fun Networking Dinner ‘Between the Sky and the Sea’ at the Vista Palace Restaurant & Terrace</p>
<p><u>Tues. 29 June</u></p>	
<p>0800-1800</p>	<p>ERA Office Open</p>
<p>0830-1000</p>	<p>Business Club Breakfast</p>
<p>0830-1800</p>	<p>Business Club Open</p>
<p>0900-1600</p>	<p>Exhibition Hall Open</p>
<p>0930-1100</p>	<p>When Europe Meets Homeshopping Asia.</p> <p>Leading Home Shopping Channels and DRTV companies from Japan, Korea, Taiwan, Thailand are looking for concepts and products from Europe and North America. They will tell you about their markets and business models, and the impact of new technologies.</p> <p><i>Speakers: Scott Reid – Oak Lawn Marketing (Japan); Songpol Shanmatkit – TV Direct Co Ltd (Thailand); Jung Hoon Kim (tbc) – Hyundai Home Shopping Network (Korea); Min Lung Lee (tbc) – Lotte Homeshopping (Korea)</i></p>
<p>1100-1230</p>	<p>Business & Technology Update 2010: Bridging Retailing with Mobile & Social Network Marketing</p> <p><i>Speakers: Michael Terpin - Social Radius (USA), Rok Hrastnik - Studio Moderna (CEE), Scott Reid – Oak Lawn Marketing (Japan); Ed Jordan - Jagtag (USA)</i></p>

1230-1400	Complimentary Networking Luncheon
1600-1900	Exhibit Dismantling
1830-2030	Closing & Farewell Party on Fairmont Roof Terrace

Please visit www.e-homeshopping.org/program for more detailed information